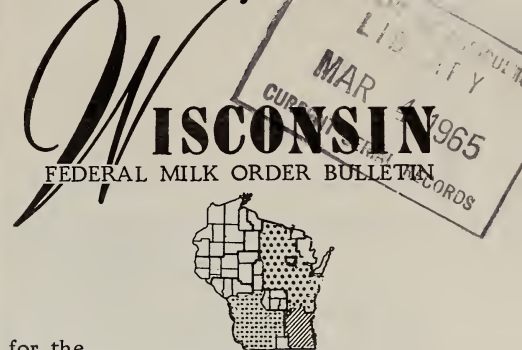
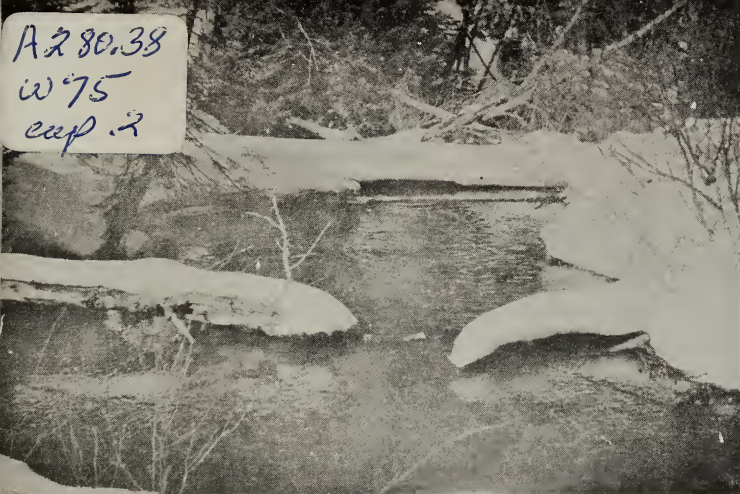


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for the
Milwaukee, Northeastern
and Madison Marketing Areas
C. T. McCleery - Market Administrator

MARCH 1963

SUPPORT PRICES SET AT 75% OF PARITY

On March 14, 1963, the U.S. Department of Agriculture announced national average support prices of \$3.14 per hundredweight for manufacturing milk and 58.1 cents per pound of butterfat for the 1963-64 marketing year. These prices reflect 75 percent of the parity prices for the two commodities.

These support prices are slightly higher than support prices for the 1962-63 market year of \$3.11 per hundredweight for manufacturing milk and 57.1 cents per pound of butterfat which also reflected 75 percent of parity when announced because of higher parity prices this year than last.

The 1963-64 marketing year support prices reflect 75 percent of the (continued to page 8)

APPEALS COURT UPHOLDS BALTIMORE MILK ORDER

The U.S. court of appeals at Richmond reversed, on March 11, a lower court order which had held the Baltimore federal marketing order invalid because of defects in promulgation proceedings.

The case arose over the inclusion of area which resulted in regulation of several rural plants with high Class I utilization. These plants attacked the order, and the trial court held it invalid. The grounds were that (1) the Secretary of Agriculture had not ascertained local parity prices in the hearing; (2) all producers shipping to the market were not permitted to vote; and (3) the rural dairies were discriminated against by their inclusion. The court of appeals ruled that the Secretary (continued to page 8)

— DATA IN BRIEF - FOR THE MAN IN A HURRY —

<u>FEBRUARY 1963</u>	<u>Milwaukee Order No. 39</u>		<u>Northeastern Wis. Order No. 45</u>		<u>Madison Order No. 51</u>	
Class I Price & Differential	\$3.74	7.0¢	\$3.66	7.2¢	\$3.74	7.0¢
Class II Price & Differential	\$3.10	6.7¢	\$3.10	6.7¢	\$3.10	6.7¢
Producer Price & Differential	\$3.632	6.9¢	\$3.40	7.0¢	\$3.58	6.9¢
Pounds of Producer Milk	63,494,911		36,558,841		18,648,789	
Percentage in Class I	82.8%		54.2%		73.1%	
<u>MARCH 1963</u>						
Class I Price & Differential	\$3.54	7.0¢	\$3.40	7.2¢	\$3.54	7.0¢

UNIFORM PRICES AND COMPUTATION

PRODUCER PRICES FOR FEBRUARY 1963

Milwaukee Wisconsin Marketing Area
Federal Order No. 39

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations.

The prices listed below do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of minimum requirements.

Name of Handler	Minimum Pay Price	B.F. Dif'l
Blochowiak Dairy Co.	\$3.60	6.9¢
The Borden Company	3.59	6.9
Cedarburg Dairy, Inc.	3.70	7.0
Christiansen's Dairy	3.76	7.0
Fairmont Foods Co.	3.67	7.0
Gehl Guernsey Farms	3.54	6.9
Golden Guernsey Dairy	3.64	6.9
Harmony Dairy Products	3.58	6.9
Hawthorn-Melody Farms	3.63	6.9
Healthway Dairy, Inc.	3.68	7.0
Home Dairy	3.71	6.9
Keystone Farms	3.60	6.9
Krueger Dairy	3.71	7.0
Landgren's, Inc.	3.72	7.0
McFarlands' Farm Dairy	3.55	7.0
Milk Producers Coop., Inc.	3.72	6.9
Mullen's Dairy	3.77	7.0
Progressive Dairy Prod.	3.64	6.9
Pure Milk Association	3.68	6.9
Roets Home Dairy	3.69	7.0
Schroeder Dairy	3.71	7.0
Sealtest Foods	3.62	6.9
Standard Dairy	3.61	6.9
Vande Kolk Dairy	3.68	7.0
Warren Dairy	3.90	7.0
Wayside Dairy	3.73	7.0
West Side Dairy, Inc.	3.70	7.0

WEIGHTED AVERAGE 6.9¢

Weighted Average of Producer
Prices for Information Purposes: \$3.632

FEBRUARY 1963

Producer Milk in Class I

Producer Milk in Class II

Total Milk and Value Before Adjustments

Adjustments for Value of:

Overage Deducted from Classes I & II
Beginning Inventory Reclassification
Other Source Milk Deducted from Class I
Butterfat More or Less than 3.5 Percent
Plant Location Differentials
Half of Producer-Equalization Fund

Aggregate Value and Average Price

Reserve to Producer-Equalization Funds

Uniform Price to Producers for 3.5% Milk

MANUFACTURING PRICES AND

Year and Month	92 Score Butter Chicago	Cheddar Cheese Wis.	Spray Dry Skim	Basic Formula Price	Handler B'fat Dif'l C.I C.II
	cents	cents	cents	dol.	cents
1962					
June	57.94	33.00	14.13	3.01	7.0 6.7
July	57.96	33.00	14.16	3.03	7.0 6.7
Aug.	57.97	33.00	14.14	3.04	7.0 6.7
Sep.	58.28	33.31	14.05	3.06	7.0 6.7
Oct.	57.96	34.00	14.14	3.07	7.0 6.7
Nov.	57.99	34.50	14.16	3.10	7.0 6.7
Dec.	57.98	34.50	14.15	3.11	7.0 6.7
1963					
Jan.	57.97	34.56	14.15	3.10	7.0 6.7
Feb.	57.94	34.31	14.17	3.10	7.0 6.7
Mar.					
Apr.					
May					
June					

OTHER PRICE DATA

OF UNIFORM PRICES

Northeastern Wisconsin Marketing Area Federal Order No. 45				Madison Wisconsin Marketing Area Federal Order No. 51			
Pounds of Milk	Average B'fat Test	Price at Test	VALUE	Pounds of Milk	Average B'fat Test	Price at Test	VALUE
19,809,983	3.589488	\$3.725638	\$738,048.32	13,625,651	3.496193	\$3.705714	\$504,927.70
<u>16,748,858</u>	<u>3.789011</u>	<u>3.293637</u>	<u>551,646.55</u>	<u>5,023,138</u>	<u>4.191324</u>	<u>3.563187</u>	<u>178,983.79</u>
36,558,841			\$1,289,694.87	18,648,789			\$683,911.49
			237.39				389.61
			-				.97
			-				-
			-46,293.49				-23,603.10
			-344.74				6,057.73
			<u>16,041.04</u>				<u>8,591.64</u>
		\$3.44468	\$1,259,335.07			\$3.621406	\$675,348.34
		<u>.04468</u>	<u>-16,334.48</u>			<u>.041406</u>	<u>-7,721.69</u>
		<u>\$3.40</u>	\$1,243,000.59			<u>\$3.58</u>	\$667,626.65

FEDERAL ORDER PRICES FOR WISCONSIN AREAS - NO. 39, NO. 45, NO. 51

Class I Price Differentials			Supply-Demand Adjustments			Class I Prices			Uniform Prices to Producers and Producer Butterfat Differentials					
No.39	No.45	No.51	No.39	No.45	No.51	No.39	No.45	No.51	Milwaukee	Northeast	Madison			
cents			cents			dollars			dol. cents	dol. cents	dol. cents			
68	54	68	-24	-04	-24	3.45	3.51	3.45	3.36* 6.9	3.28* 7.0	3.27 6.9			
88	74	88	-24	-08	-24	3.65	3.67	3.65	3.54 6.9	3.46 7.0	3.44 6.9			
108	94	108	-24	-08	-24	3.87	3.89	3.87	3.76 7.0	3.66 7.1	3.66 6.9			
108	94	108	-24	-12	-24	3.88	3.86	3.88	3.76 6.9	3.58 7.0	3.73 6.9			
108	94	108	-24	-10	-24	3.90	3.90	3.90	3.80 6.9	3.58 7.1	3.72 6.9			
108	94	108	-24	-16	-24	3.91	3.85	3.91	3.81 7.0	3.57 7.0	3.72 6.9			
88	74	88	-24	-14	-24	3.74	3.70	3.74	3.64 6.9	3.42 7.0	3.56 6.9			
88	74	88	-24	-20	-24	3.75	3.65	3.75	3.64 6.9	3.38 7.0	3.57 6.9			
88	74	88	-24	-18	-24	3.74	3.66	3.74	3.63 6.9	3.40 7.0	3.58 6.9			
68	54	68	-24	-24	-24	3.54	3.40	3.54						
68	54	68	-24	-22	-24									
68	54	68												
68	54	68												

* Weighted average of base and excess prices.

UTILIZATION AND CLA

FEDERAL ORD

— MILWAUKEE MARKET NO. 39 —

ITEM	February 1963		January 1963		February 1962	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
CLASS I MILK						
Packaged Products:						
Fluid Milk	42,357	3.5	46,918	3.5	37,174	3.5
Flavored Milk	1,620	3.6	1,686	3.6	1,264	3.5
2% Skim Milk, Solids Added	2,865	2.1	3,106	2.1	2,040	2.1
" " " , Plain	1,061	2.2	1,150	2.2	781	2.2
Skim Milk, Solids Added	1,644	.3	1,770	.3	1,454	.3
Plain Skim	940	.8	1,033	.8	801	.8
Buttermilk	410	1.0	437	1.0	385	1.0
Flavored Milk Drink	180	.6	206	.6	264	.7
Half & Half	896	12.5	978	12.5	825	12.4
Light Cream	49	18.9	54	19.0	56	18.9
Whipping Cream	194	33.2	188	33.3	190	33.0
Cultured Cream	175	18.6	176	18.7	137	18.7
Subtotal	52,391	3.6	57,702	3.6	45,371	3.6
Skim Equivalent	-	-	-	-	-	-
Bulk Sales to Nonhandlers	289	3.7	380	3.8	116	5.2
Unaccounted for Milk	54	9.7	207	5.2	12	3.5
Total Utilized in Class I	52,734	3.6	58,289	3.6	45,499	3.6
Nonpool Receipts*	-135	4.7	-145	5.0	-	-
CLASS I - PRODUCER MILK	52,599	3.6	58,144	3.6	45,499	3.6
CLASS II MILK						
Bakeries et al	104	12.4	99	11.7	95	13.5
Cottage Cheese	3,314	.9	3,185	.9	2,829	.8
Cheese	2,210	3.7	2,585	3.7	1,413	3.7
Butter	2,269	7.2	1,961	8.5	3,732	5.4
Evap., Cond., & Pwd.	1,512	4.6	1,624	4.3	2,559	3.5
Ice Cream & Mixes	1,723	11.4	1,746	11.6	1,378	15.1
Livestock Feed	85		126		78	
Dumped Products	4		6		-	
Skim Equiv. Fort. Prod.	1,012		1,068		-	
Ending Inventory	5,057	4.0	4,915	4.1	4,282	3.9
Shrinkage	1,007	2.3	832	3.5	1,115	2.2
Total Utilized in Class II	18,297	4.3	18,147	4.4	17,481	4.5
Nonpool Receipts*	-7,401	3.5	-6,938	3.6	-5,192	4.5
CLASS II - PRODUCER MILK	10,896	4.8	11,209	5.0	12,289	4.5
TOTAL PRODUCER RECEIPTS	63,495	3.8	69,353	3.8	57,788	3.8

NOTE: For comparison only, statistics for 1962 are shown here reclassified in accordance with the amended order provisions effective May 1, 1962 for Order 45 and June 1, 1962 for Order 39.

CLASSIFICATION OF MILK

ORDERS 39, 45, 51

— NORTHEASTERN MARKET NO. 45 —						— MADISON MARKET NO. 51 —					
February 1963		January 1963		February 1962		February 1963		January 1963		February 1962	
Thousand	%	Thousand	%	Thousand	%	Thousand	%	Thousand	%	Thousand	%
Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat	Pounds	B'fat
16,481	3.4	18,012	3.5	17,789	3.5	9,818	3.5	10,567	3.5		
1,036	3.5	1,086	3.5	1,203	3.4	696	3.8	716	3.8		
139	2.1	140	2.1	-		1,787	2.1	2,076	2.1		
199	1.8	221	1.8	-		-		-			
670	.6	689	.7	732	1.1	581	.7	625	.8		
392	.4	458	.4	787	.6	62	.3	62	.1		
182	.8	180	.8	237	.8	132	1.6	145	1.6		
60	.9	65	.9	72	.8	2	2.2	-			
315	12.8	342	12.8	372	12.9	275	12.1	308	12.3		
9	22.3	10	22.1	12	22.8	5	22.5	6	21.7		
78	34.2	79	34.3	95	34.6	51	34.0	52	34.4		
53	18.6	58	18.3	67	18.5	34	21.7	40	20.9		
19,614	3.6	21,340	3.6	21,366	3.6	13,443	3.5	14,597	3.5		
-		-		357		-		-			
144	3.6	103	3.7	80	3.6	742	3.9	653	4.0		
57	16.9	42	11.0	60	8.8	77	2.7	107	3.4		
19,815	3.6	21,485	3.6	21,863	3.6	14,262	3.5	15,357	3.5		
-5	3.3	-6	3.5	-123	3.6	-636	3.7	-973	3.6		
19,810	3.6	21,479	3.6	21,740	3.6	13,626	3.5	14,384	3.5		
-		-		-		4	31.4	-			
1,904	1.0	1,685	1.0	2,101	1.1	959	1.3	923	2.4		
11,674	3.6	12,645	3.7	8,930	3.6	1,637	3.0	2,111	3.0		
897	37.8	976	37.1	1,042	37.0	348	34.5	354	33.6		
9,388	.7	10,348	.9	9,098	.3	1,725		1,524			
777	7.8	817	8.1	1,434	7.5	490	10.1	480	10.5		
54		48		96		56		67			
56		88		21		-		-			
308		323		-		444		449			
2,559	4.4	2,479	4.5	2,455	4.6	1,292	4.1	1,263	4.0		
330	6.6	356	4.3	362	4.5	289	1.7	318	1.8		
27,947	3.8	29,765	3.8	25,539	3.9	7,244	4.0	7,489	4.0		
-11,198	3.7	-11,202	3.8	-10,784	3.8	-2,221	3.6	-2,272	3.5		
16,749	3.8	18,563	3.8	14,755	3.9	5,023	4.2	5,217	4.3		
36,559	3.7	40,042	3.7	36,495	3.7	18,649	3.7	19,601	3.7		

Order
Effective
June 1, 1962

* Includes, whenever applicable, receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and discrepancies between reported interhandler transfers.

CLASS I AND RECEIPTS BY MONTHS

POUNDS OF PRODUCER MILK IN CLASS I, ITS PERCENTAGE TO TOTAL PRODUCER MILK WITH TOTALS FOR PRODUCER MILK AND FOR OTHER SOURCE MILK BY WISCONSIN MARKETS

Year and Month	MILWAUKEE, No. 39				NORTHEASTERN, No. 45				MADISON, No. 51			
	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk
	Mil.#	%	Mil.#		Mil.#	%	Mil.#		Mil.#	%	Mil.#	
1962												
June	51.9	78.7	66.0	3.0	21.3	54.6	39.8	16.5	11.3	61.1	18.5	1.9
July	50.4	81.6	61.8	3.5	22.9	66.4	34.4	15.0	11.6	68.4	17.0	2.0
Aug.	52.6	85.3	61.7	3.7	24.2	72.3	33.4	13.2	12.1	74.1	16.4	2.0
Sep.	53.5	84.6	63.3	3.0	22.7	65.7	34.5	10.9	13.4	80.0	16.7	2.1
Oct.	58.4	86.5	67.5	2.8	24.4	63.5	38.5	10.3	14.3	77.8	18.3	2.0
Nov.	56.8	87.6	64.8	2.5	23.5	63.1	37.2	9.2	13.5	75.3	18.0	1.9
Dec.	56.8	82.9	68.5	2.7	22.8	55.0	41.5	9.7	13.6	71.8	19.0	2.0
1963												
Jan.	58.1	83.8	69.4	2.6	21.5	53.6	40.0	9.2	14.4	73.4	19.6	2.0
Feb.	52.6	82.8	63.5	2.6	19.8	54.2	36.6	8.7	13.6	73.1	18.6	1.6
Mar.												
Apr.												
May												
June												

FARM NUMBERS AND DELIVERIES

NUMBER OF FARMS AND AVERAGE DAILY DELIVERIES PER FARM BY WISCONSIN MARKETS

Year and Month	MILWAUKEE				NORTHEASTERN				MADISON			
	Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm	
	'62	'63	'62	'63	'62	'63	'62	'63	'62	'63	'62	'63
Jan.	2174	2274	943	984	1389	1374	897	940	615		1028	
Feb.	2173	2263	954	1004	1402	1371	930	952	651		1023	
Mar.	2163		941		1427		939					
Apr.	2132		960		1421		952					
May	2095		993		1387		970					
June	2352		944		1398		949		613		1005	
July	2348		854		1408		788		622		884	
Aug.	2342		852		1433		753		624		847	
Sep.	2327		912		1451		793		618		901	
Oct.	2322		946		1471		844		621		951	
Nov.	2321		938		1450		856		621		965	
Dec.	2315		961		1477		905		618		991	
Avg.	2255		931		1426		881		620		935	

COMPARATIVE STATISTICS

SELECTED DATA COMPARISONS, WISCONSIN MARKETS

	Order No. 39			Order No. 45			Order No. 51		
	February		Com- parison	February		Com- parison	February		Com- parison
	'63	'62		'63	'62		'63	'62	
Average Daily:									
Producer Milk, thous. lbs.	2,268	2,064	+9.9%	1,306	1,303	+0.2%	666		
Other Receipts " "	94	28		311	301		102		
Class I Items " "	1,883	1,625	+15.9%	707	776	-8.9%	509		
Class II Items " "	653	624	+4.6%	598	527	+13.5%	259		
Deliveries per Farm, lbs.	1004	954	+5.2%	952	930	+2.4%	1023		
Number of Farms	2,263	2,173	+90	1,371	1,402	-31	651		
Avg. Test of Prod. Milk, %	3.77	3.77		3.68	3.72		3.68		
Number of Handlers:									Order
Pool Plants	27	12	+15	63	69	-6	22		Effective
Other Handlers	3	1	+2	7	6	+1	8		June 1, 1962
Producer Milk in Class I, %	82.8	78.7		54.2	59.6		73.1		
Shrinkage to Total Receipts:									
Product Pounds, %	1.49	1.93		.86	.94		1.60		
Butterfat Pounds, %	1.05	1.09		1.90	1.30		.80		

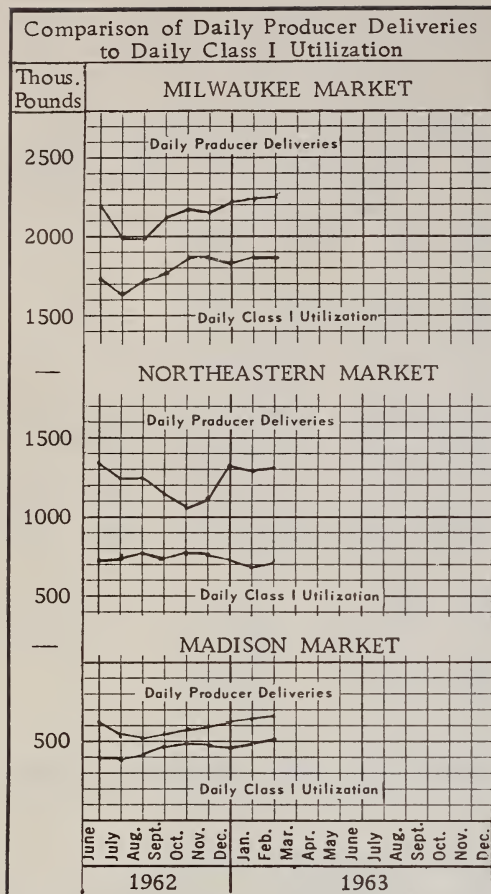
NEARBY FEDERAL ORDER DATA

PRODUCER MILK, TOTAL AND CLASS I, AND RELATED PRICES - FEBRUARY 1963

Market	Producer Milk	Class I Milk	Class I Price 3.5% Milk	Producer Price 3.5% Milk
	thous. lbs.	thous. lbs.	\$ per cwt.	\$ per cwt.
Chicago, No. 30	480,832	182,844	3.76	3.45
Duluth-Superior, No. 69	12,048	7,102	3.85	3.44
Madison, No. 51	18,649	13,626	3.74	3.58
Mich. Upper Peninsula, No. 44	9,295	6,836	3.87	3.748*
Milwaukee, No. 39	63,495	52,599	3.74	3.632*
Minneapolis-St. Paul, No. 68	89,012	53,674	3.785	3.562**
Northeastern Wisconsin, No. 45	36,359	19,810	3.66	3.40
Quad Cities-Dubuque, No. 63	21,335	13,305	3.96	3.64
Rock River Valley, No. 38	10,056	8,270	3.78	3.67
Southern Michigan, No. 40	275,328	167,710	3.88	3.45 **

* Weighted average of individual handler prices. ** Weighted average of base & excess prices.

NOTE: Producer price shown for Milwaukee is the weighted average of all pool plants. Announced prices for basic zones are quoted in other instances.



WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By
Federal Milk Market Administrator
4920 West Burleigh Street
Milwaukee 10, Wisconsin
for the
Milwaukee, Northeastern
and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with § 1039.74 of the Milwaukee Wisconsin marketing order, § 1045.75 of the Northeastern Wisconsin marketing order, and § 1051.77 of the Madison Wisconsin marketing order.

Support Prices, Continued from page 1

latest parity price of 77.4 cents per pound of butterfat and of the parity equivalent prices of \$4.19 per hundredweight for manufacturing milk published Feb. 28, 1963. If these parity prices as of April 1, the beginning of the 1963-64 marketing year, are higher, the support prices will be increased.

The new support price of \$3.14 per hundredweight for manufacturing milk is for milk of national yearly butterfat test, which last year approximated 3.77 percent for manufacturing grade milk. (A corresponding price for manufacturing milk of 3.5 percent butterfat test would be \$2.92 per hundredweight. Many plants pay on the basis of 3.5 butterfat test for milk.)

The support buying prices for products will be as follows:

	Buying Price After April 1, 1963 cents per pound
Butter	
U.S. Grade A or higher:	
New York, N. Y.	58.75
Chicago, Ill.	57.96
Cheddar Cheese	
U.S. Grade A or higher:	35.60
Nonfat Dry Milk	
U.S. Extra Grade Spray Process	14.40

(In addition to meeting the standards for U.S. Extra Grade, nonfat dry milk purchased must contain not more than 3.5 percent moisture.)

Baltimore, Continued from page 1

need ascertain only national parity prices; that these are then adjusted to local economic conditions; and that a final price is determined which will assure adequate supplies of milk and be in the public interest.

Provisions which permitted only producers whose milk would be priced by the order to vote in the producer referendum were held a sufficient compliance with the statute -- even though other producers had delivered some milk during the representative period. As to territory, the court noted that milk processed in Baltimore was sold in the rural area. The rural area was therefore subject to regulation.